

Privacy Policy

1. Our Commitment to You

Linton Laithe Bed & Breakfast is committed to protecting and respecting your privacy and seeks to abide by the Data Protection Act of 1998 and its provisions to ensure that any data you provide is treated accordingly. This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998 (**the Act**), the data controller is Shirley Metcalfe and Jonnie Metcalfe trading as Linton Laithe Bed & Breakfast, The Grange Farm, Linton-in-Craven, Skipton, North Yorkshire BD23 5HH.

2. Information we may collect from You

We may collect and process the following data about you:

If you contact us, we may keep a record of that correspondence;

We will keep details of your visits to our site including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access; and

When making a reservation, we will take details of your credit or debit card;

Additionally we will collect information that you provide by filling in forms on our site www.lintonlaithe.co.uk (**our site**). We may also ask you for information when you report a problem with our site.

3. IP Addresses and Cookies

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

For the same reason, we may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer. A cookie is a text-only string that is transferred to your computer's hard drive of your browser by our web server. The use of cookies enables our website to store information on your machine so that it can be retrieved at a later date.

The use of cookies enable us:

- To estimate our audience size and usage pattern;
 - To store information about your preferences, and so allow us to customise our site according to your individual interests;
 - To speed up your searches;
 - To recognise you when you return to our site;
 - To determine the country of origin of specific users.
- To improve our site and to deliver a better and more personalised service.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting you may be unable to access certain parts of our site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our site.

Please note that our advertisers may also use cookies, over which we have no control.

4. Where we store your personal data

The data that we collect from you is stored on our server located in the United Kingdom.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site - any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

5. Uses made of the Information

We use information held about you in the following ways:

To ensure that content from our site is presented in the most effective manner for you and for your computer.

To provide you with information or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.

To carry out our obligations arising from any contracts entered into between you and us.

To process any payments owed to us.

To notify you about changes to our services.

We may also use your data to provide you with information about services which may be of interest to you and we may contact you about these by e-mail or post.

If you are an existing customer, we may from time to time contact you by letter or electronic means (e-mail or SMS) with information about any offers or promotions.

If you do not want us to use your data in this way, please email us at stay@lintonlaithe.co.uk.

6. Disclosure of your Information

We may disclose your personal information to third parties:

In the event that we sell any business or assets, in which case we may disclose your personal data to the prospective buyer of such business or assets.

If our business or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers may be one of the transferred assets.

If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or to protect the rights, property, or safety of Linton Laithe, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

7. Your Rights

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by contacting us at stay@lintonlaithe.co.uk.

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

8. Access to Information

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.

9. Changes to our Privacy Policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

10. Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to stay@lintonlaithe.co.uk or by writing to our postal address as set out at paragraph 1.